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The ordinary personal computer occupies too much of the ordinary desk.

Now Texas Instruments brings you a cordless compact computer that solves the same sort of problems as the Apple™ or IBM™ personal computer. It has enough memory and power for complex problems in business and science, yet the whole thing is smaller than a magazine page.

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The TI Compact Computer 40 has peripherals that make it even more useful:

a 4-color printer/plotter; an RS-232 interface for talking with other computers or running a larger printer; and TI Wafertape™ drive for program or data storage. TI Solid State Software™ cartridges offer you a choice of convenient, foolproof programs.

Its built-in language is TI Enhanced BASIC, which allows you to write programs in everyday words. The integrated liquid crystal display shows 31 characters, which can be scrolled to show up to 80 per line. It operates on four AA alkaline batteries that give up to 200 hours of service.

The TI Compact Computer 40 offers solutions anywhere you go. Yet it retails for less than 1/3* the price of Apple™ or IBM™ personal computers. The TI Compact Computer—compact in price and size, but not in power. See it soon at your Texas Instruments retailer.

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